

# TRUESENTRY ANALYTICS VIDEO CONTENT ANALYSIS



TrueAnalytics video content analysis provides real-time alarms and forensic tools for manned and unmanned video surveillance systems. This unique, patented software automatically reports more than 80 separate suspicious events and distinguishes between humans, automobiles and environmental backgrounds to maximize security and operational efficiency.

## Real-Time Event Detection

- Analyze activity in both indoor and outdoor locations
- Immediate alerts to both onsite and remote security personnel
- Rapid response mitigates the impact of security breaches

## Search Archives Faster

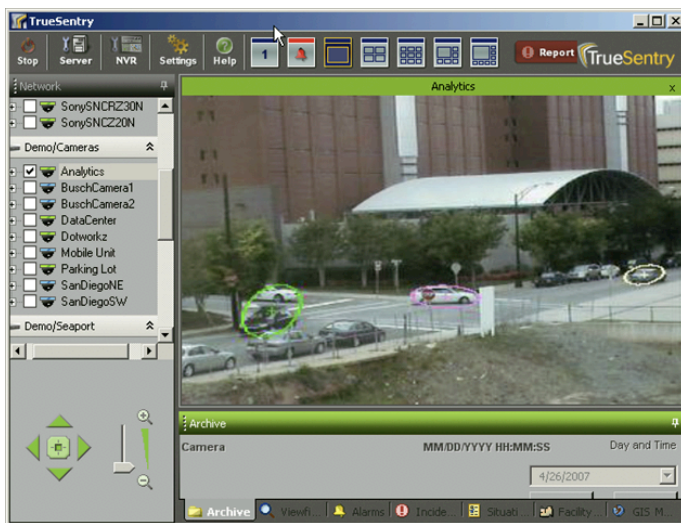
- Automatic video annotation enables fast and friendly access
- Combines smart indexing with interactive retrieval tools
- Query on specific people, vehicles, objects and/or events.

## Reduced Cost of Ownership

- Functions with both pre-existing and new CCTV installations
- Flexible installation and customizable parameters
- Requires minimal installer setup

## Easy, Customizable Configuration

- Point-and-click configuration of monitored behaviors
- Configure accurate behaviors in minutes rather than days
- Configure new behaviors with no down-time or restarts

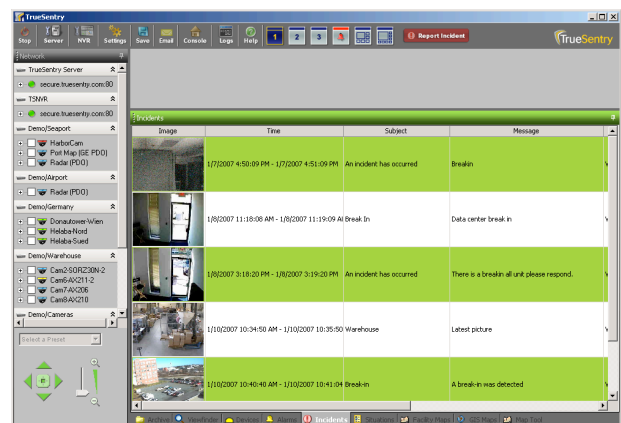


## Reports Dozens Of Events

- Reports more than 80 separate suspicious events
- Track people, automobiles and sea vessels simultaneously
- Distinguishes between tracked objects and background motion

## Increase Effectiveness of Video

- Software watches video when personnel can't
- Significantly reduces costly false alarms
- Filters out irrelevant content from monitored video



TrueSystems is the leader in Video Management, Video Surveillance and Security Management technologies. We have a deep history of experience in network camera management which spans back to 1995. During this period, we have deployed hundreds of cameras on every continent of the globe (including the NASA camera on the South Pole). This world wide network of IP-based has captured over 1.5 Billion media clips and delivered them to more than 70 Million users with a 99.999% service up-time. We have also been pioneers of IP camera technology having built the world's first pan/tilt/zoom (PTZ) network camera.

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